



# SMART CITIES: INNOVATIVE BUILDING FOR THE FUTURE

## Tuesday, July 18, 2017 at 7:30am

### BREAKFAST

### 7:30am - 9:30am at Millennium Biltmore Hotel, Los Angeles

What is a smart city? It's a community that embraces design and construction through a technology-driven and collaborative development to enhance and optimize services for its residents. Be it a new building or a large-scale development, words such as "smart", "sustainable", "resilient", "big data and analytics" are increasingly being used in the context of development and Design-Build. In the world of development, sticks and bricks are built, and the infrastructure that lives, needs maintenance, and makes the building operate is influenced by technology. Design-Build provides a way for cities and campuses to integrate quickly evolving technology as they think about resiliency, accessibility and sustainability throughout the design and construction phases of a project.

Come to hear from developers and owners: why they embrace smart city concepts, how they plan to bring the concepts to use, and how it might apply to education campuses, mixed use developments, and commercial office parks. The developers for West 2nd District and Sterling Ranch will share their cutting-edge developments and how they are well on their ways to making their visions a reality. The City of West Hollywood will offer insights on their city and others currently in master planning for smart city initiatives.

#### SPEAKERS

**Don J. Clark**

President Don J Clark Group, Developer for West 2nd District

**Brock Smethills**

COO, Sterling Ranch Development

**Kate Mayerson**

Innovation Analyst, City of West Hollywood

*Moderator: Jennie Lee, Senior Account Consultant, Enviser*

#### AGENDA

This will be a breakfast meeting with the following agenda:

7:30am            Networking  
8:00am            Breakfast  
8:15-9:30am    Program/Q&A

#### LOCATION

Millennium Biltmore Hotel  
506 South Grand Avenue  
Los Angeles, California 90071

Parking Fee:  
Valet            \$22.00 w/validation  
Self-park      \$10.00 @Pershing Square

#### SPONSORSHIP OPPORTUNITIES

**Title Sponsor** .....\$2,500.00

Includes Table of 10 (7 sponsor attendees), Sit w/Speaker(s), Company Recognition (& option to display exhibit board or pop up banner)

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*Sponsors to bring exhibit board and easel*

#### FOR MORE INFORMATION

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**www.DBIAwpr.org**

#### COST TO ATTEND

DBIAI Member            \$ 55.00  
Non-Member              \$ 95.00  
Owner/Public Agency    \$ 20.00  
Student DBIA Member    \$ 0.00  
Student                      \$ 10.00  
Walk-ins: Add \$10

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