

8th ANNUAL CONFERENCE

May 21-24, 2024



HYATT REGENCY

Sacramento, CA

SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	SMALL BIZ ⁺	OPENING PARTY*	GENERAL SESSION*
	\$15,000	\$9,000	\$7,000	\$5,000	\$2,500	\$7,500	\$5,000
	Limit 3	Limit 8	No Limit	No Limit	No Limit	Limit 2	Limit 1
COMPLIMENTARY REGISTRATIONS & PASSES							
Conference registrations	4	3	1	1			
Luncheon	4	3	1	1			
Awards dinner	4	3	1	1			
PRE-EVENT							
Leaders in Integration video series <i>Professional video created for conference emails, website, and conference presentation</i>	•	•			drawing entry		
Logo on correspondence, website, online registration, and email marketing	•	•	•	•	•	•	•
Access to conference registration list two weeks in advance	•	•	•	•	•	•	•
ON-SITE RECOGNITION							
On-stage introduction of General Session and 2-minutes about your firm							•
Company name printed on attendee lanyard	•						
Logo on hotel key card	•						
Logo on conference ball room signage	•						
Reserved table at awards presentation and dinner	•						
Logo on welcome reception signage	•	•					
Logo on cocktail reception signage	•	•					
Signage with table tents and promo products <i>Signage provided by sponsor</i>						•	
Two-minute presentation at the social party						•	
Reserved seating at opening night party						•	
Awards dinner recognition: signage, presentation, and program	•	•	•		•		
Podium appreciation noted during conference	•	•	•	•	•	•	•

+ Small business sponsors must have less than 50 employees to qualify

* See next page for event details

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General Session - \$5,000



This sponsor has the opportunity at conference to introduce the General Session and spend up to two minutes introducing your company. Also includes access to pre/post conference attendee list. (limited to 1)

Opening Night

Networking Reception - \$7,500



Benefits include shared sponsorship recognition at the Opening Night Reception, appreciation signage at conference, verbal recognition at Opening Session, logo recognition on email marketing campaign for the conference, opportunity to display and provide logo table tents and paper products/ linens at the Opening Night Reception, each sponsor to present a 2-minute presentation/ talk/ at reception. (limited to 2)